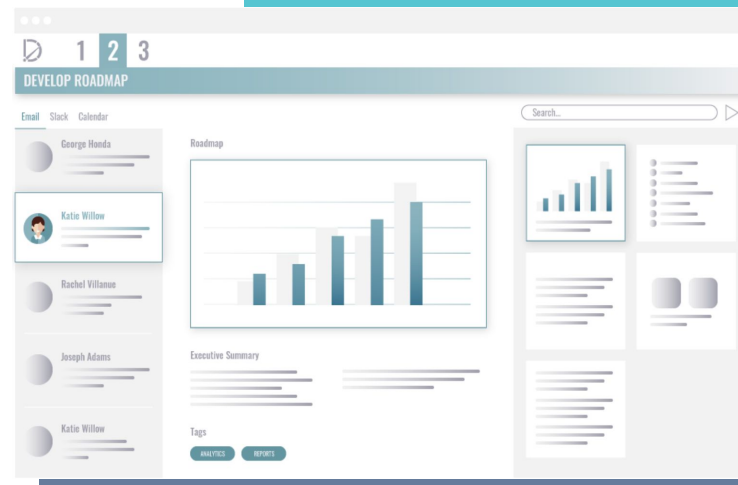


Get Your Best Work Done, Remove Distractions and Get Dialed in With Focusboards

Focusboards - Your Unified Digital Workspace

- ▶ Focusboards are designed for the modern knowledge worker, regardless of industry, job title, or background. What unifies us all is an ever-increasing sense that digital work is fragmented, overwhelming, and filled with more distraction and less focus. In the interest of pushing back against this trend and creating a unified digital workspace in which knowledge workers are empowered to do their best work, Dialed has developed Focusboards.
- ▶ Focusboards is as a custom workbench for each of your projects. They organize and unite all the disjointed tools, files, communications, and applications you already use and filter out what is irrelevant into one browser window.
- ▶ Rather than requiring you (and anyone you collaborate or share with) to change tools or behaviors, Dialed gives you the freedom to continue using whatever your preferred tools are, located in a centralized work environment that is designed to protect your focus. Focusboards don't add yet another application to the chaos of digital work, but to reintroduce order with an agnostic platform, accessible on any browser, that requires no new behaviors.

Focusboards increase focus and productivity, empower knowledge workers to feel more organized and aligned with individual and team priorities, and most importantly, creates the space for meaningful work.



Making it Easy to *Dial In* to do Your Best Work

Focusboards are designed to simplify your digital work experience and can also be fine-tuned to whatever degree of customization suits you.

Setup is completed in three simple steps, and gets you to work quickly with improved productivity and increased focus.

Join the *Focused Work* Movement

The team at Dialed is hard at work developing the best possible experience for knowledge workers through a unified digital workspace that tunes out distraction and promotes focus. With that goal in mind, we are currently providing Focusboard access to beta users free of charge.

[Sign up today](#)
for early access to the world's first unified digital workspace.

Cognitive science research has overwhelmingly shown how detrimental to focus and meaningful work a landscape of constant notifications is. Accordingly, Focusboards have been built with this research in mind, giving the modern knowledge worker access to all the communication needed for a project, but blocking out the digital clutter that encourages distraction and reactivity over calm, focused, work.

Your New Unified Digital Workspace - Three Simple Components

So how do Focusboards work? Let's dive into the design and layout.



1

No Distraction Communications Pane

On the left, you'll find your communications. Synced to your email address(es), you can choose to either receive all incoming emails, or toggle the 'focus' button, so that you only receive emails that are relevant to the project or client you are currently focused on. The focus mode ensures that the constant barrage of notifications is tuned out, and you are free to dial in to do your best work.

Also on your communications pane are the Slack channels linked to the project or client, enabling you to mindfully navigate over to check on real-time, relevant communications, without constantly getting sucked into responding to the barrage of Slack notifications.

2

Less Tabs, More Focus Integrated Focus Pane

In the center of Focusboards is the integrated focus pane. The central pane is simple: it's the space where you work on whatever it is that you are focused on, whether it's writing an email, collaborating on a file or reviewing a link from the resource pane. By centralizing this space, you no longer have to suffer from tab proliferation and disjointed work, or move across different browser pages and desktops. Get Dialed into your Focusboard so that you can remain in one, organized workspace, confident that you have everything you need at your fingertips.

3

Everything On Hand Resources Pane

All of the files, links, and applications needed for a project or client are found on the far right pane. This is your resource pane, and it allows you to easily locate, share, and work on the task at hand, without hunting across drives, email attachments, and applications. Because Focusboards are integrated with any web-based software, the resource pane is unlike other productivity or work management software in the sense that it doesn't try to change or corral behavior or application usage, but rather trusts and empowers you to use the resources best suited to your project, unified into one digital workspace.

About Dialed

At Dialed, we are committed to advancing the emerging movement of Unified Digital Workspaces through thought leadership and working with employees, organizations, and the industry at-large to push back against fragmented work and increase workplace satisfaction and productivity. With years of experience facing these problems, our team has developed Focusboards, a simple solution that organizes existing tools, relevant communications, and resources by project or client. The result is a focused, unified space, accessible on any browser, and designed to feel familiar.